

BUSINESS LITIGATION

Intellectual Property Litigation

Intellectual property litigation has become an important arena in which businesses compete, both domestically and internationally. With growing frequency many companies are confronting each other in courtrooms, willingly or not. The stakes are high; the risks are many. Clients can forfeit trademarks, copyrights and other invaluable proprietary assets if they do not seek proper protection. Conversely, with quality and aggressive representation, they can bar unscrupulous competitors from the marketplace entirely by acting promptly against infringement and the misappropriation of trade secrets or other protectable interests. For these compelling reasons, our intellectual property attorneys serve as counselors *and* litigators, educating clients about their rights and remedies so their companies or products can compete fairly and more effectively.

When litigation becomes necessary, our attorneys are well qualified to manage cases involving virtually all areas of intellectual property law, including copyright, service mark, trademark and trade dress infringement, trade secret protection and unfair competition. In addition, working closely with specialized patent attorneys, our lawyers have both prosecuted and defended a variety of patent infringement actions. Our endorsement of and participation in all forms of alternative dispute resolution help us to obtain, quite often, the best possible and most cost-effective outcome.

Since its inception, Schuyler Roche has zealously represented entrepreneurs by defending their rights to and ownership of intellectual property. In today's global marketplace especially, emerging technologies demand the expert legal protection we provide through our network of foreign counsel, which helps us maintain the rights of Schuyler Roche clients active in international markets.

Let us discuss our unique capabilities and your particular needs in person. We are proud of our accomplishments in this realm of law and encourage you to contact us.

*Respectful yet
confrontational, our
intellectual property
litigators fight to
preserve our clients'
ownership of their
intellectual commodities.
Protecting trade secrets
and battling unfair
competition are among
our strongest suits.*

**ATTORNEYS IN
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